



## Contact

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## Professional Licensure

Professional Engineers of  
Ontario

## Academic Background

B.Sc., Civil Engineering  
University of Waterloo  
Waterloo, ON  
1988

Strategic Coach with Dan  
Sullivan  
Entrepreneurship / Executive  
Management  
Toronto, ON  
1988

# Chris Giffin, B.A.Sc., P.Eng.

CEO

Chris Giffin, P.Eng., is the CEO of Haag Canada. As the leader of Haag Canada, Mr. Giffin is expanding Haag's presence and service offerings in Canada. Based in Toronto, Haag Canada's services include forensic engineering, loss remediation and mitigation, physical damage quantification, and risk and project management. Mr. Giffin, a Canadian industry leader in large loss forensic engineering, teamed up with Haag Global, the United States' oldest forensic engineering firm, to pursue his vision of a global firm with unbiased independence, depth of expertise, and breadth of expertise.

Mr. Giffin is a Professional Engineer, licensed in Ontario, with 32+ years of experience. After earning a Bachelor of Science in Civil Engineering from the University of Waterloo, he began his career in 1988 as Consulting Forensic Engineer, eventually working his way up to President/CEO. In 2002, Mr. Giffin founded Giffin Koerth Forensic Engineering, which he grew and renamed 30 Forensic Engineering in 2016 and served as CEO/owner until June 2018. Under his leadership, 30 Forensic Engineering was recognized as one of Canada's largest and most respected independent multi-disciplinary forensic engineering firms. Chris' firm focused almost exclusively on large loss files, with a staff of almost 100 employees.

## Employment Background

### Haag Canada, Toronto, ON

#### *Chief Executive Officer*

2020 to Present

- As the leader of Haag Canada, Mr. Giffin oversees its service offerings, staff, and operations. Mr. Giffin ensures unrivaled service, depth, and talent to Haag Canada clients as he continues to build its presence from coast-to-coast.

### -30- Forensic Engineering, Toronto, Ontario

#### *Chief Executive Officer*

2002 to 2018

- Created Canada's largest independent, multi-disciplinary large loss forensic engineering firm. Identified and developed client relationships, recruited top talent, and created an inspired work environment, culture, and corporate structure. Grew a profitable firm to almost 100 staff and revenues of \$15 - 18M.
- Identified lack of an independent resource not in conflict for the assessment of cause of large loss failure for insurer's and First Parties. Initiated creation of a Global Centre of Excellence in Large Loss Forensic Engineering and Science that fostered efficiency and collaboration of multi-disciplined expertise with enhanced quality of reporting.



**Chris Giffin, B.A.Sc., P.Eng.**  
CEO

- Built an in-house HR team with a dedicated talent acquisition lead to support the growth of a niche and undeveloped discipline. Provided training, mentorship, strategic corporate blueprint, and career guide with well-defined expectations to engage employees and create an inspired work environment. Transformed subject matter experts into effective forensic consultants.
- Developed sophisticated in-house marketing and PR strategy and resources to support the introduction of new services to the marketplace. Built a strong digital marketplace presence within the insurance, legal, engineering industry associations and academia and cultivated solid relationships with industry leaders.
- Advocated for unbiased independent expertise as conflict and bias threatened the credibility and value of industry experts to the courts. Implemented internal processes of peer review to mitigate bias.
- Implemented software that integrated CRM, project management, time and billing, accounting, and reporting visualization resources.
- Developed a real time audio and video technology enabled research and examination studio that provided for remote and cost-efficient participation of global parties in joint examinations.

### **Walters Forensic Engineering, Toronto, Ontario**

#### ***President & CEO***

1999 to 2001

- Advocated for investment in leadership and management with a focus on fiscal responsibility after almost 10 years of unprofitable investments in animation technologies and rapid geographical expansion across Canada. Developed a 5-year plan for financial transformation, which was adopted by the board of directors.

#### ***Toronto Branch Manager***

1995 – 1999

- Modernized operations while transforming the reputation of the firm. Achieved significant growth in large loss expertise and file management.

#### ***Consulting Forensic Engineer***

1988 – 1994

- Conducted residential and small commercial building failure analysis, construction claims, fire investigation, vehicle collision reconstruction.